



London Group *Newsletter* 24/11/2008

Diamond Lotus Europa SE Comes to Park Lane Showroom

To celebrate the 60th anniversary of Lotus, the British sportscar manufacturer has produced a fully customised, diamond-set Lotus Europa SE valued at £150,000 including £111,000 of Round Brilliant Diamonds. We are proud to announce it will be on display at London Group, 118-127 Park Lane, Friday 28th November – Monday 8th December.



This gem of a car has received the highest level of customisation from cosmetic enhancements to performance upgrades. Inside, the car has the finest quality leather for a superior quilted trim, whilst the bespoke gear knob and controls feature sparkling diamonds set in cool matt black metal. The specially designed rev counter and speed dials feature diamonds highlighted by hidden LED accent lighting.



Its exclusive high gloss black paint finish has been adorned with tiny glass flakes giving the appearance the car has been showered with diamonds. Tinted glass and black and silver wheels complete the monochrome scheme, whilst a beautiful, diamond set Lotus nose-badge proudly crowns the car.

This car is not only stunning and luxurious, it drives like a dream too – achieving 0-60mph in less than 5 seconds and a maximum speed of 146mph. This Diamond Lotus Europa is certainly not one to be missed.

(For security reasons the commemorative Lotus Europa has been fitted with replica diamonds whilst on display).

**Visit our Park Lane Showroom to see
this stunning Diamond Europa
Exclusively from Friday 28th Nov -
Monday 8th December**

Lotus Finance Package Special Offer



Lotus are offering amazing finance deals right now - including 0% APR!

Regular Payment Purchase Plan

Model	Elise S
OTR Price	£25,900.00
Deposit	£7,995.00
Credit Balance	£17,905.00
First Monthly Repayment inc £145 fee	£390.00
Monthly Payments x35	£245.00
Final Payment in £125 fee	£11,738.02
Total Amount Payable	£28,698.02
Typical APR	6.3%

50:50 Purchase Plan

Model	Elise SC
OTR Price	£33,500.00
Deposit	£16,750.00
Credit Balance	£16,750.00
Monthly Repayment x 11	£0.00
Final Payment (month 12)	£16,750.00
Total Amount Payable	£33,000.00
Typical APR	0%

For details of this Special Offer and more Finance Packages please call the Sales Team on 020 837 2000

Personal Contract Purchase Plan

Model	Exige S
OTR Price	£35,500.00
Deposit	£4,795.48
Credit Balance	£30,704.52
First Monthly Repayment inc £145 fee	£730.00
Monthly Payments x35	£585.00
Guaranteed Future Value inc	£14,372.50
Total Amount Payable	£40,372.98
Typical APR	7.2%

The guaranteed future value is subject to condition and mileage.
The maximum mileage in this example is 30,000 miles

Terms and Conditions

Lotus Finance is a trading style of Lotus Finance Limited, part of Black Horse Group, Head and Registered office, St William House, Tresillian Terrace, Cardiff, CF10 5BH. Credit is subject to status. Credit available to persons aged 18 years and over who are UK residents (excluding Channel Islands and Ireland). Indemnities may be required. All details correct at time of going to press 1st October 2008. All vehicle prices include VAT, number plates, delivery, 12 months Vehicle Excess Duty and First Registration Fee. Offers apply to the following models only: Elise S, Elise R, Elise SC, Exige S, Exige S with Performance Pack. Orders for vehicles must be made from a participating Authorised UK Lotus dealer Offers subject to availability for vehicles privately ordered, registered and delivered to customer between 1st October and 31st December from a participating Authorised UK Lotus dealer only. Lotus Cars reserves the right to withdraw or amend these Terms without notice or prior warning.

Tread carefully this winter with our FREE Tyre Safety Check!

With winter conditions fast approaching, now is the most important time to make sure your tyres are up to the challenging conditions that winter brings.

That's why London Group is offering a **FREE Tyre Safety Check** to all our customers this winter. We will give your tyres a full check over and at the same time carry out a **FREE Vehicle Health Check** on your Jaguar, Land Rover, Lotus or TVR while you wait.



We guarantee to be the cheapest in town, if you can find a cheaper identical deal within 28 days of having your new tyres fitted with London Group, we will match the price*. Have all four tyres changed and we will also give you a **FREE Chocolate Hamper** before 31st December 2008, whilst stocks last.

The cheapest tyres in town!

The best brands at the cheapest prices.



Call us today to arrange a booking on 020 7837 2000



To take advantage of this special deal, call us on **020 7837 2000** or e-mail info@london-group.com to arrange a booking for your vehicle.

*Terms and conditions apply.
Please call 020 7837 2000 for further details.

The Perfect Christmas Gift for the Lotus Lover...



For a unique and stylish gift this Christmas come to our Park Lane Showroom, Tufnell Park Service Centre or Mail-order from us on **020 7837 2000** (Please ask for Kevin or Fiona)



