



London Group *Newsletter* Dec 2008 – Jan 2009

See the New Lotus Evora Here First!

London Group is delighted to offer you the opportunity to see the stunning new Lotus Evora from Monday 22nd Dec-...January '09.

“The Evora is the biggest milestone Lotus has achieved since the Elise was born 13 years ago...”

Mike Kimberley, CEO of Group Lotus plc.



The Evora enters the sports car market as the world's only mid-engine 2+2. It promises breathtaking performance - agile and great fun to drive, achieving maximum speed of 160 mph and 0-60mph in under 5 seconds.

Exclusive

Lotus are producing only 2000 Evora a year, ensuring this dynamic new sports car's rarity and exclusivity.

Complete with advanced touch-screen multi-media system and state-of-the-art Alpine satellite navigation and audio and video system, this car offers many high tech treats.



Striking

Designed in-house by Lotus design, the sleek and athletic shape is a powerful sight to behold. Its fluid forms and crisp surfaces communicate velocity, agility and sophistication.

The interior reflects that of the exterior. Premium quality materials and finishes create a contemporary but luxurious ambience that is unique to Lotus products. Russell Carr, Head of Design, says "We wanted the Evora's cabin to feel special and to be surprising as well as sporty...a modern interior with a classic twist." Much of the bespoke finishes are handcrafted, using premium leather. Focused lighting gives this car a spectacular illuminated feel to the sculptured design.



Visit our Park Lane Showroom to see the **Ice White Lotus Evora with Red Leather Interior** Exclusively from Monday 22nd December until ...January '09